

Two YSL Looks

What's inside, and what to open first:

1. **The Lookbook — Le Smoking & Le Nœud** ([1 · The Lookbook - Le Smoking & Le Nœud.pdf](#)): Open this first. The full book: two looks, each carried the whole way — the atelier croquis, the garment as a photographed piece, and the muse wearing it — at editorial register.
2. **The Film — the muse in motion** ([2 · The Film - the muse in motion.mp4](#)): Both looks alive with the new muse — the tuxedo turning, the fuchsia gown moving with a contained, human turn. The new softer pulse underneath.

Filed under Extras (reference and supporting material):

- **Croquis — Le Smoking** ([Extras/Croquis - Le Smoking.jpg](#)): The Le Smoking atelier sketch, raw frame.
- **Croquis — Le Nœud** ([Extras/Croquis - Le Nœud.jpg](#)): The gown atelier sketch, raw frame.
- **Garment — the Tuxedo** ([Extras/Garment - the Tuxedo.jpg](#)): The tuxedo as a photographed object, raw frame.
- **Garment — the Gown** ([Extras/Garment - the Gown.jpg](#)): The gown as a photographed object, raw frame.
- **Worn — the muse in Le Smoking** ([Extras/Worn - the muse in Le Smoking.jpg](#)): The campaign frame, raw.
- **Worn — the muse in Le Nœud** ([Extras/Worn - the muse in Le Nœud.jpg](#)): The campaign frame, raw.
- **Anchor Look1 Smoking 9x16** ([Extras/Anchor Look1 Smoking 9x16.png](#))
- **Anchor Look2 Gown 9x16** ([Extras/Anchor Look2 Gown 9x16.png](#))
- **Cover Plate** ([Extras/Cover Plate.jpg](#))

Everything here also arrives as one zip: the Download kit.